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TPE WELCOMES BROOKE WHITNEY TO THE TEAM

Last week, The Prospect Exchange officially launched their game-changing program and platform, and the hockey world took note. Now, TPE is excited to announce the addition of **Brooke Whitney** as the “Director of Sales - Girls’ Hockey” to the team. Her experience in the game as a player, coach, and athletic administrator gives her insight and perspective that will be a tremendous asset for all.

Brooke received numerous awards during her hockey career, including the 2002 Patty Kazmaier Award, which is presented to the player voted as the top women’s collegiate hockey player in the United States. After receiving a bachelor’s degree in business administration, and completing her collegiate hockey eligibility at Northeastern, Whitney competed as a member of the U.S. Women’s National Team and played pro hockey in the Canadian women’s professional hockey league (NWHL). She went on to receive a master’s degree in Sports Management, and then coached at Boston College and UConn before serving as an Associate Athletic Director and Girls’ Hockey Coach at Lawrence Academy.

Whitney is excited about what TPE brings to the game’s landscape. “The time has arrived for a new and innovative online service for hockey players who want to pursue junior or collegiate hockey opportunities, and for coaches who lack the time and budgets necessary to see a wide range of talent”, she said. “Players face many challenges when seeking to be seen by coaches and scouts. Many miss the chance to continue their playing careers at higher levels due to these obstacles.”

She recognizes the power of TPE and is thrilled to be involved. “I am honored to be part of a company whose product will benefit so many student athletes and hockey programs. The TPE team has an impressive background of knowledge and experience, along with an unparalleled understanding of how to meet player and coach needs.”

“When it comes to women’s ice hockey, Brooke has done it all. Her experience and success as both a player and coach make her the perfect person to represent TPE. We couldn’t be more excited about adding her to our executive team,” says Becanic.

For more information on The Prospect Exchange, and how they can benefit both coaches and players, please contact John Becanic at (john@theprospectexchange.com) or visit us at [The Prospect Exchange](https://www.theprospectexchange.com).